

IMPRESSIONS



ANNUAL NEWS LETTER 2010-2011

PAZHASSI RAJA N S S COLLEGE, MATTANUR

OUR VISION - To excel in quality and to ensure equity in the field of higher education

NAAC ACCREDITATION - A FEATHER IN OUR CAP



Principal Prof. P. Muraleedharan receiving the NAAC Award

Pazhassi Raja NSS college has been accredited by the National Assessment & Accreditation Council (NAAC) with B grade on 4th September 2010. Principal Prof. P. Muraleedharan received the NAAC Accreditation Award from Prof. Ved Prakash, Chairman, University Grants Commission, at the function held at NAAC Head Quarters, Bangalore. It was a proud moment glorifying the determination and dedication of all those who have whole-heartedly strived for the *succes d'estime*.

This accomplishment is the fulfilment of the unconditional support of the teaching and non-teaching staff of the college under the able guidance of our Principal Prof. P.

Muraleedharan. Quality being the defining element of higher education, we have excelled in merit catering to the needs and aspirations of higher education. Serving the national vision and aspirations from a regional platform, our vision is to uphold democratic and multicultural values as the basis of higher education and to consistently aim for quality and uncompromising enquiry.

NATIONAL SEMINAR ON CURRENT TRENDS IN ORGANIZATION OF KNOWLEDGE

The Library and Information Centre organized a UGC sponsored national seminar on "Current Trends in Organization of Knowledge" on 24th, 25th and 26th March 2011 in collaboration with Kannur University Central Library. The seminar focussed on the relevance of the emerging trends in the practices, perspectives and tools of management in libraries with specific emphasis on Automation and Digitalization, Trends in Science and Technology, Evaluation of Websites and Education Informatics.

The three-day National Seminar was formally inaugurated by Dr. M. G. Sree Kumar, Head, Centre for Development of Digital Libraries, IIM, Kozhikode. The resource persons included experts

like Dr. M. R. Sudarsana Kumar, Dept. of Chemistry, MG College, Thiruvananthapuram, Dr. Babu Anto, Head, School of Information Science & Technology, Kannur University, Dr. Jessie Varghese, Former Head, PG Dept. of



Dr. M. G. Sree Kumar inaugurates the seminar

English, Providence College for Women, Coonoor, Mrs. Bhawani Cheerath, Freelance Journalist & Translator, Thiruvananthapuram, Dr. K Dinesan, Assistant Librarian, Kannur University Campus, Thalassery and Shri. Vijayakumar Blathur. Scholars, faculty and librarians of various institutions presented papers in the technical sessions followed by dynamic intellectual discussions. Shri. Kaviyoor Rajagopalan, President, District Library Council, Kannur delivered the valedictory address.

From the Principal's desk



Impressions-2011, our News letter with details of curricular and extracurricular activities undertaken during the academic year 2010-11 is reaching your hands. The array of activities testifies the quality concern in tune with the changing requirements of higher education to ensure equity, inclusiveness and social justice.

The transformation changes initiated in undergraduate education are bringing out results which are precisely enabling the students to analyze or solve problems, relate problems to different contexts, communicate clearly and to have an integrated understanding of different branches of knowledge.

The IQAC plans and monitors every activity ensuring systematic execution of all academic events and promotion of individual development and soft skill improvement of students. Departmental clubs, College Union, NSS, NCC, ED club, Equal opportunity cell and Women cell took up a variety of programmes this year with emphasis on organizational skill, leadership development and team building, which are essential pre-requisites for a successful career and bright future.

This accredited institution has a long journey to stride ensuring quality and equity in the field of higher education and we hope all our stakeholders will be with us in this task, constantly associating and constructively interacting with us.

With regards

[Signature]
Principal

Editorial Board

Dr. Rakhi Raghavan
Ms. Shobha S. Nair

DR. BALAMANI ENDOWMENT AND MEMORIAL LECTURE



Prof. Dr. K.P. Janardhanan, delivers 'Dr. Balamani Memorial Lecture'

Dr. Balamani Endowment constituted by the Department of Zoology of Pazhassi Raja N.S.S. College with the support of co researchers and friends of late Dr. E. Balamani is a tribute to our departed colleague. The endowment is awarded to the 'Best Talent in Zoology' among the undergraduate students in Zoology, Microbiology and Biotechnology of Kannur University. The award function is marked by Dr. Balamani Memorial Lecture on current developments in Biological Science.

Prof. Dr. K.P. Janardhanan, former Head, Department of Zoology, Calicut University delivered 'Dr. Balamani Memorial Lecture'. Mazna. V, III B.Sc. Microbiology, S.N.College, Kannur was awarded the 'Dr. Balamani Endowment Award - 2011' for the Best Talent in Zoology.

IQAC - Ensuring Excellence

The IQAC organized a seminar on 'Development of Quality Benchmarking' which was held on 4th November 2010. It was a quality related initiative to identify improvements which could ensure a significant difference to the advancement of our institution. Prof. K. Kunhikrishnan, former PVC, Kannur University, delivered the keynote address elucidating the various strategies for quality enhancement.



Prof. K. Kunhikrishnan delivers the keynote address

The IQAC seminar series held from 21st to 28th February 2011 as part of the Academic Enrichment Programme was formally inaugurated by Prof. V. Gopinathan, Deputy Director, Directorate of Collegiate Education (Retd.). Eminent scholars from various disciplines presented papers and delivered lectures.

Other activities of the IQAC included Orientation & Talent Hunt for I Semester students, IT Orientation for the non-teaching staff and Clean Green Campus campaign in association with NSS. In the Talent Hunt, 45 students were selected, which gave them an opportunity to explore their latent talents.



Prof. V. Gopinathan, inaugurates the seminar series

Accolade



Sangeetha. T.P
1st Rank (BA History)
Kannur University

POWERHOUSE OF PHYSICS

Quantum Mechanics – Schrodinger's Cat Thoughts



Shri. K.B. Roy speaks on the occasion

The Department of Physics organized a talk on "Evolution of Quantum Mechanics" by Shri. K.B. Roy, Assistant Professor, Govt. College, Madappally. The talk introduced the students to the basic concepts of quantum theory and its interactions with other scientific theories.

Eco Concerns - Biodiversity and Nature Conservation

Teachers and students of the Department of Physics arranged a one-day picnic to Pookottumkaavu on 15th January 2011. The trip enriched the students with the enthralling experience of nature life and gave an opportunity to get themselves acquainted with the biodiversity. Shri. K.P. Ramachandran of Aralam Wild Life Sanctuary delivered a lecture on "The Necessity of Nature Conservation".



Far from the madding crowd

Aide Memoire

To build up confidence among the students and to help them appear for a stress-free examination, a class on "Memory Techniques" was conducted on 10th February 2011. Shri. Thomas Panthaplackal acquainted the students with the mnemonic techniques that can be adopted as memory tools.



Computer Lab

Information at your fingertips



Administrative team

CHEMISTRY CUBICLE

Polymorphism- Definitions and Standards



Dr. A.R. Biju's presentation

A seminar was organized by the Department of Chemistry on "Polymorphism", on 24th February 2011. Dr. A.R. Biju, Sir Syed College, Taliparamba delivered a lecture on the theoretical foundations of polymorphism.

Environmental Pollution – Issues of Concern

The Department conducted a talk on Environmental Pollution by Prof. Sathyanathan on 20th October 2010. The talk highlighted the hazards of the major forms of environmental pollution and the measures that can be taken to mitigate the adverse effects of pollution.

MIRABILIA DE MATHEMATICS

Matrices – An Array of Entries



Shri. Shahul Hameed speaks on the application of matrices

The Department of Mathematics organized a seminar on "Applications of Matrices in Graph and Computer Graphics" on 23rd February, 2011. Shri. Shahul Hameed, Assistant Professor, Govt. Brennen College, Thalassery delivered a talk on the application of matrices in diverse scientific fields.

Mathemagic: Maths in Everyday Life

A seminar on "Mathematics in Daily Life" was organized in connection with the inauguration of the Compactum Club on 6th October 2010. The function was inaugurated by the Principal. Ms. Asha. K, alumna, was the resource person.

ZENITH OF ZOOLOGY

National Science Day –
Expanding Horizons of Science

Inaugural address by Dr. S. Pradeepkumar

The Department of Zoology celebrated the National Science Day 2011 in association with KSCSTE and DST. The event was inaugurated by Dr. S. Pradeepkumar, Controller of Examinations, Kannur University, who delivered the keynote address. Prof. N.K. Govindan, Krishna Menon Memorial Govt. Women's College, spoke on the topic "Indiscriminate use of pesticides and their ill effects." The celebration came to an end with a film show.

World Environment Day –
Many Species, One Planet, One Future

The Department celebrated The World Environment Day with the financial aid of the Kerala State Council for Science, Technology and Environment (KSCSTE). Shri. C. Sasikumar, renowned environmentalist and ornithologist, inaugurated the one-day seminar on "Biodiversity of Kannur." Programmes included exhibition on nature and animal diversity, quiz and poster -making competitions for students.

Blood Donation – Big Deed Indeed

The Department organized a Blood Donation Programme in association with the Blood Bank, Govt. Hospital, Thalassery. The students of our college donated 50 units of blood.



*Do a deed of simple kindness,
Though its end you may not see,
It may reach, like widening ripples, down a long eternity.*

BOTANY BEEHIVE

Mycorrhiza – The Eco-friendly Symbiont
Colonizing the Roots

The Department of Botany organised a seminar on "The Role of Mycorrhiza in Maintaining Soil Fertility". Dr. Philomina Abraham, Head, Department of Botany, Nirmalagiri College, Kuthuparamba delivered a talk on the different aspects of the maintenance of soil fertility and the relevance of mycorrhiza as an important component of soil life.

Shri. P. P. Krishnan Nambiar Endowment Award



Ms. Babina. K receiving the award

of Botany. Ms. Babina. K of III BSc. Zoology received the award for being the topper in Botany Complementary Course.

Shri. P. P. Krishnan Nambiar Endowment Award was constituted by the Department of Botany in memory of the late father of Dr.T. P. Raveendran, Head, Department

HORIZON OF HISTORY

Pazhassi Day – Reminiscing the Royal Rebel

The two hundred and sixth anniversary of the martyrdom of the legendary 'Lion of Kerala', Shri Kerala Varma Pazhassi Raja, was observed on 30th November, 2010. The programme was jointly organised by the College Union, Alumni Association and Pazhassi Club. The Pazhassi memorial speech was delivered by eminent historian Dr. M.R. Raghava Warrier which glorified the historical significance of Pazhassi Raja's rebellion against British colonialism. The activities

of the Pazhassi Club was inaugurated by Shri. Krishna Kumar on 10th July 2010.



Historic step: Shri. Krishna Kumar delivering the inaugural address

Unearthing the Megaliths

Dr. Jayashree Nair, Associate Professor of History, presented a paper on "Megalithic Culture in Kerala." The paper explored the unearthing of megalithic idols and the relevance of archaeological research on the megaliths of Kerala.

COMMERCE CABINET

TUNE 2020 – The Grooming Lounge

The PG Department of Commerce in association with the Commerce Alumni Association organized a Two-Day Residential Camp - 'TUNE 2020' on Soft Skill Development for I B.Com and I M.Com students on 9th and 10th October 2010. The camp motivated the students in focusing on the utilization of soft skills that have a tremendous impact on personality development.



Principal inaugurates the camp

'Guruvandanam' – A Genuine Mark of Respect

'Guru Sakshat Para Brahma' - "Without a Guru, no matter how virtuous a person is, it is impossible to know." The Guruvandanam organized by the alumni of the Dept. of Commerce held on 17th April 2011 was a real tribute to the teaching fraternity. The former students offered salutations to their teachers; a gesture of love and respect for their proverbial friend, philosopher, and guide who is truly worthy of worship.

Adieu



Only in the agony of parting
Do we look into the depths of love

Shahinshah. M.K
(II Semester BCom)
left us to eternal abode
on 27th March 2011

ECONOMIC ENTERPRISE

Macro Economics - Fiscal Realities

The Department of Economics organized a seminar on "Macro Economics - Theory and Reality" on 23rd February 2011. Shri. K. Phalgunan, Assistant Professor, P.G Department of Economics, Govt. Brennen College, Thalassery presented a paper on "Macro Economic Theory and Reality - A Study Based on U. S. Economy." The paper explored the macroeconomic paradigms of pervasive practical and unrealistic assumptions.

Quizzzy Quest



Your Time Starts Now-Quiz Master
Santhosh handling the session

A quiz competition was organized by the department on 8th October 2010. Quiz master Shri. Santhosh Kumar R, Assistant Professor, Department of Economics, threw rapid questions in a delightful session of mind sport.

ENGLISH EMPORIUM

Rasa - The Essence of Aesthetics

As an interdisciplinary program, The Department of English organized a lecture and demonstration on the "Theory of Rasa in Indian Aesthetics: A Demonstration based on Bharatha's Natya Sastra" on 16th February 2011. Dr. Sumitha Nair, Head, Dept. of Malayam,

PRNSS College, presented a mohiniyattam based performance on 'Poothanamoksham' to demonstrate the ways in which the primary emotio-motive complexes contribute to the accomplishment of rasa. The demonstration was a visual treat scaling the heights of rasanubhoothi.



Captivating

Designing News – State-of-the-Art Procedure

The Department in association with Avant garde, the English Literary and Journalism Club organized a talk on "Designing News: Contents and Layout of a Newspaper" by Mr. Mathukutty, Senior Reporter, Mathrubhumi, on 28th February 2011. The session focussed on news designing and the basic principles of arrangement of material on a

newspaper according to editorial and graphical guidelines and goals.

The club also organized a variety of a programmes like Newspaper Reporting, Discussion of Films, Review of IFFK Handbook, Talks on Indian Cinema and debates on current issues.

HINDI HUB

Hindi Fortnight Celebrations

The Department of Hindi observes the Hindi Fortnight from 14th to 28th September every year. This year the celebration was inaugurated by Prof. G. Kumaran Nair, Head of the Dept. of Hindi (Retd.), PRNSS College. The inaugural talk drew attention to the relevance of situating the official language within the historical perspective. Dr. P. Mohanan, Dept. of Hindi, Sir Syed College, Taliparamba delivered an orientation talk on the career opportunities for Hindi students.

Ethnologic Endeavor: Aspects of Official Language

The Department organized a seminar on "Different Aspects of Official Language". Dr. Herman P.J, Assistant Professor, Department of Hindi, Calicut University spoke on the occasion. The seminar focussed on the primary aspects of language as a mental faculty that allows humans to undertake linguistic behaviour.



Dr. Herman speaks on the occasion

MALAYALAM MARQUEE



Bhashayum Samskaravum- Breathing Life into the Native Idiom

As part of the Loka Mathrubhasha Day Celebrations, the Department of Malayalam, under the auspices of various language departments arranged a talk on "Language and Culture" on 17th January 2011. Dr. P. Pavithran, Reader, Sanskrit University, Kaladi, spoke on how our culture is defined by language in that it not only frames our thoughts but also reflects our particular experiences.

Dr. P. Pavithran addressing the audience

Bhashayum Vaikarika Ghanayanam- Language and the Aesthetic Sphere of the Mind

The Department celebrated the Loka Mathrubhasha Day on 21st February 2011 by organizing a seminar on "Language and Emotional Framework". Prof. K.K. Narendran, former Head, Dept. of Malayalam, Brennen College gave a talk on the innumerable ways in which our language pattern is defined by our emotional sensibilities.

REMEDIAL COACHING – THE INTENSIVE CARE UNIT

To improve the academic skills of students belonging to SC/ST/OBC/Minority communities, the college conducts remedial coaching classes with Dr. T.L. Remadevi as the co-ordinator. Four hundred and eighty classes have been conducted this academic year for students of all disciplines. Services of the guest faculty in the conduct of Remedial Coaching is worth mentioning.

LITERARY CLUB

The literary club was inaugurated by the well-known sculptural artist Shri. K.K. Marar on 16th July 2010. Under the guidance of Dr. Sumitha Nair, the club organized several competitions including Thiruvathirakkali, Folk Song, Panchavadyam, Kambavali and Onappookkalam in connection with the Onam festival.



Shri. K.K. Marar lighting the lamp

Dr. Kumaran Vayaleri, Dept. of Malayalam, Sanskrit University Centre, Payyannur delivered a talk on 'Vadakkan Pattukal' in the Folklore Seminar on 19th January 2011. The session was interesting with the rendering of a variety of ballads of medieval origin exemplifying the heights of folk poetry.

COACHING FOR ENTRY IN SERVICES – DOORWAY TO LIVELIHOOD

The coaching centre for entry in services for SC/ST/OBC/Minority communities funded by the UGC was inaugurated by Mr. P. Balakrishnan, Placement Officer of Kannur District



Mr. Prasad K.S interacting with the participants

Employment Office, Kannur on 12th June 2010. The centre organized coaching classes for PSC Examination and Bank Test to create awareness among the students on the career opportunities. Mr. Prasad K.S, AGM, SBT interacted with the students attending coaching classes for Bank test and distributed prizes for the outstanding participants.

NCC



Bonhomie: Striking a rapport with the students

The NCC Day celebration was inaugurated by Lt. Col. C. Prabhakaran (Retd.). Under the leadership of Capt. (Dr.) T.P. Raveendran, the cadets donated teaching aids and sweets to the differently abled students of Oisca Special School at Nellooni, to mark the occasion. Apart from regular training cadets repaired the PWD road in front of the college and 17 cadets

donated blood to the Govt. Blood Bank, Thalassery.

NSS

The regular activities of the NSS units (Unit No. 28 & 29), under Dr. Saji R. Kurup & Smt. P. Lekha included Campus Cleaning, Magistrate Court Cleaning, Road Safety survey etc. NSS Day was observed on 24th September 2010. Legal Awareness classes were held on 17th December. Adv. K. Pradeep Kumar and Adv. Kunji Moidu handled the sessions. The NSS units adopted a tribal village called Ambedkar Colony at Chavassery Parambil, Mattanur. The Declaration Meeting of the adoption was held in the tribal village on 13th December. Principal presided over the meeting and Shri. V.S. Anilkumar, NSS Co-ordinator, Kannur University, declared the adoption.



Principal speaking at the declaration meeting

Women's Cell - Igniting Change



Frailty, Thy Name is NOT Woman

Activities of the women's cell for the year 2010 - 11 commenced with a formal inauguration on 3rd September 2010 by the Principal. Women's Day was inaugurated by Smt. P.P. Divya, District Panchayath Member. A talk by Smt. K.V Nirmala, Circle Inspector of

Police, Kannur on the topic "Women and Social Security" was held on 11th March 2011. An exhibition cum sale of the ornaments made by the girl students of our college was the highlight of the day.



Doing their Bit: Exhibition cum Sale

Staff Club

Staff Club felicitated the students who excelled in curricular and extra curricular activities. A family get together of the members of the staff club at Mascot Beach Paradise, Kannur, strengthened the camaraderie among the members.

Career Guidance Cell

The Career Guidance Cell organized a seminar on "Challenges in Science" on 22nd September 2010. Dr. R.V.G. Menon delivered the keynote address. A workshop on 'Goal Setting & Career Planning' was conducted on 7th & 8th January 2011 and an orientation programme on 'Career Options & Career Opportunities' on 8th March 2011.

Entrepreneurship Development Club - In Right Earnest

A seminar on "Awareness on Entrepreneurship" was conducted by the ED Club on 21st January 2011. Sri.P.A. Premkumar, Assistant General Manager, NABARD, Kannur presented the topic. In association with the women's cell and Equal Opportunity Center, the club



Expert Guidance: Sri. Premkumar presenting the topic

launched a small unit for ornament making in the college on 18th February 2011. The unit was inaugurated by the Principal, by handing over the kit to Smt. K.N. Vijayalakshmi, Dept. of Commerce.

Equal Opportunity Center- The Way Ahead

With the assistance of the UGC, the Equal Opportunity Center was formally inaugurated by the Principal, on 3rd September 2010. It was followed by a seminar on the topic "Awareness of Rights and Opportunities for the Development of Marginalized Groups" by Dr. K.V Philomina, Head, Dept. of Malayalam, SES College, Sreekandapuram. The Equal Opportunity Center also conducted a seminar on 'Schemes of Education Loans' that can be availed by the final year students of our college who aspire for higher education.

ALUMNI - Evoking Memories

The annual Alumni Meet 2011 held on 26th January 2011, was inaugurated by Shri. T.P. Dasan, President, Kerala Sports Council. Shri. M.K. Krishnan Nair, former HOD, Physical Education, PRNSS College was the chief guest. It was a trip down memory lane for the former students at their alma mater.



Shri. T.P. Dasan inaugurates the Alumni Meet

COLLEGE UNION



Dr. A.P. Kuttikrishnan inaugurates the College Union

The College Union 2010-11 was inaugurated by Dr. A.P. Kuttikrishnan, Pro-Vice Chancellor, Kannur University. The Fine Arts Club was inaugurated by Shri. V. Chandrababu, Programme Executive,

Akashavani. Noted young poet Shri. Sreejith Ariyalloor was the Chief Guest.

SWARALAYA: THE CULTURAL FIESTA

Swaralaya Arts Festival, held on 20th & 21st of December, was inaugurated by renowned musician Shri. Kaithapram Vishwanathan Namboodiri. Shri. Murugan Kattakkada, eminent poet and lyricist, was the Chief Guest.



Shri. Kaithapram Vishwanathan Namboodiri lighting the lamp

COLLEGE DAY



N. Sukanya inaugurates the College Day

The College Day Celebrations was inaugurated by Smt. N. Sukanya, noted writer and Member, Central Committee, Mahila Association on 18th March 2011. The Union felicitated the retiring teachers and non-teaching staff.

SPORTS

The annual sports meet was formally inaugurated by Dr. T.P. Raveendran (Principal-in-charge) who received the guard of honour of the ceremonial march past.

The College Team participated in the Inter-collegiate Chess, Football, Volleyball, Softball, Cricket, Wrestling and Athletic tournaments.



Dr. T.P. Raveendran receiving the guard of honour



Say 'No' to Drugs

Solidarity Gesture- Poster Campaign against Endosulfan

FAREWELL



Dr. T. Vasudevan
(Head, Dept. of Commerce)



Prof. K. Kunhikrishnan
(Head, Dept. of History)



Dr. M. Chandrasekharan Nair
(Head, Dept. of Physical Education)



Sri. K.V. Balakrishnan
(Physics Lab Assistant)

WINNERS GALLERY



Aswini. C.P
(Nrihapratibha-Kannur University)



Ranjith
(Best Actor-Kannur University)



Navya. P.K
(I Prize-Script & Documentary Writing-Hindi)



Athira. K.R
(I Prize-Script & Documentary Writing-English)



Ameya M.R
(Kalalaya Kavitha Puraskaram)



Aparna R
(University Chess Champion)



Robin Francis
(I Prize-Triple Jump)



Ratheesh
(Selected to represent the Kannur University Softball Team 2010-11)



Haneef